

# TIMBER PINES COMMUNITY ASSOCIATION

## MONTHLY NEWSLETTER ADVERTISING RATES (7/1/21-6/30/22)

TIMBER PINES COMMUNITY ASSOCIATION IS A UNIQUE COMMUNITY. COMMITTED ADVERTISERS WILL RECEIVE REPETITIVE MONTHLY ADVERTISING TO THE LARGEST CONCENTRATED AUDIENCE IN THE AREA. ALL ADVERTISEMENTS ARE ALSO INCLUDED ON THE TIMBER PINES COMMUNITY ASSOCIATION MEMBER WEBSITE.

### **PRINTED & WEBSITE ADVERTISING** (Printed Ad Deadline: 8<sup>th</sup> of the Month)

<b>Business card</b>	\$120.00 - three months	-	\$230.00 - six months
<b>1/4 page</b>	\$260.00 - three months	-	\$490.00 - six months
<b>1/2 page</b>	\$390.00 - three months	-	\$750.00 - six months
<b>1/2 page color</b>	\$510.00 - three months	-	\$1020.00 – six months
<b>Full page</b>	\$535.00 - three months	-	\$980.00 - six months
<b>Full page color</b>	\$850.00 - three months	-	\$1700.00 – six months
<b>Inside Front or Inside Back Cover (Color)</b>		-	\$3544.00 – yearly
<b>Back Cover (Color)</b>		-	\$3692.00 – yearly
<b>Friday Flash</b>	\$1050.00 - six months (bottom 8 ½" x 1") of either side of Flash		

**Flyers – Advertiser prints flyers and deliver to TPCA...we collate into newsletter.**

- 8 ½ x 11 regular texture paper, any color, please avoid “neon” colors
- **RATE:** \$200.00 (must be paid at time of flyer delivery)
- Deadline for flyers:  
**Flyers are due at the TPCA Lodge on the 15<sup>th</sup> of the month** (preceding or previous business day) prior to the advertising month. Flyers to be delivered to the front desk, Monday thru Friday, 8am-4:30pm only. Full payment must accompany flyer. **Call 666-2300 for flyer QUANTITY needed for the month you are advertising as quantities change.**
- **Please note: Flyers that do not meet the above size requirements cannot be collated by machine. Fee to insert is \$300 (post cards, small flyers, etc.) and must be approved in advance.**

**Advertiser Notes:**

- Ad must be camera ready
- Please review the “Guidelines for Advertising” rules prior to printing your ad or flyer.
- Timber Pines newsletters are available for resident pickup at Timber Pines activity centers located in the community and may be viewed by TPCA members on our website.

**TPCA WILL ACCEPT CASH, CREDIT CARDS OR CHECKS FOR PAYMENT. PAYMENT MUST BE MADE IN FULL IN ADVANCE OF AD PLACEMENT. PLEASE MAKE CHECKS PAYABLE TO:  
TIMBER PINES COMMUNITY ASSOCIATION**

If you have any questions, please call Member Services @ 352-666-2300